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| FACULTY: | Faculty of Architecture and Design |
| FIELD OF STUDY: | Design |
| ERASMUS COORDINATOR OF THE FACULTY: | Mateusz Rybarczyk |
| E-MAIL ADDRESS OF THE COORDINATOR: | mateusz.rybarczyk@tu.koszalin.pl |
| COURSE TITLE: | PACKAGING DESIGN |
| LECTURER’S NAME: | Justyna Matysiak |
| E-MAIL ADDRESS OF THE LECTURER: | j.matysiak@tu.koszalin.pl |
| ECTS POINTS FOR THE COURSE: | 1211>2102>18PO-W + 1211>2102>18PO-C |
| COURSE CODE (USOS): | 2 + 7 |
| ACADEMIC YEAR: | **2025/2026** |
| SEMESTER:  (W – winter, S – summer) | W |
| HOURS IN SEMESTER: | 15 + 60 |
| LEVEL OF THE COURSE:  (1st cycle, 2nd cycle, 3rd cycle) | 1st |
| TEACHING METHOD:  (lecture, laboratory, group tutorials, seminar, other-what type?) | Lecture + excercises |
| LANGUAGE OF INSTRUCTION: | **• English full time scheme for classes with 5 and more International Erasmus+ students enrolled/accepted;**  **• English 50% individually with the teacher + Polish 50% with Polish students or individual project work- scheme for classes with less than 5 International Erasmus+ students enrolled/ accepted;** |
| ASSESSMENT METHOD:  (written exam, oral exam, class test, written reports, project work, presentation, continuous assessment, other – what type?) | Lecture: continuous assessment, project presentation;  Excercises: continuous assessment, project work; |
| COURSE CONTENT: | The Packaging Design course develops the ability to create forms and functional structures in the area of packaging in terms of the product, the manufacturer and the recipient.  Design exercises improve the ability to develop:   * the form and function of packaging series * the structures of packaging series - grid designs * the full graphic design for a series of packaging and skillfully lay it out on the packaging grid.   The purpose of the lectures is to familiarize students with the issues of packaging design with regard to its form and function, taking into account the requirements of the market and the modern consumer, and to discuss the materials used in the packaging industry. |
| ADDITIONAL INFORMATION: | ACTIVATION METHODS  Conversational lecture with the possibility of discussion (questions, answers), albums and thematic magazines, workshops, individual and group consultations project;  3rd grade course (5th semester) |

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